

2002 ENERGY STAR® Awards

Part II: Eligibility, Descriptions, and Criteria



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Efficient Buildings/Facilities

ENERGY STAR Award for Excellence in Energy Management

Eligibility: Partners in ENERGY STAR who are working to improve the energy efficiency of their own facilities

Description: The Excellence in Energy Management award(s) honors smart businesses and organizations that recognize the link between energy, financial, and environmental performance. The award is based on organizational commitment, superior energy performance accomplishments, and efforts to raise public awareness of energy efficiency and the benefits of ENERGY STAR.

Criteria: Criteria for evaluating this award are listed below. Applicants should complete each of the four sections of the application. The total page limit for the application is **10 pages**. Any narrative submitted beyond 10 pages will not be considered. Applicants are welcome to also submit supplemental materials such as advertisements or brochures that support the application. These materials will **not** count toward the 10-page limit.

Part I - Organizational Commitment

Describe specific energy management strategies, policies, and programs that your organization has adopted. Include information on the following where applicable:

- Mission statement and other policies that describe your organization's commitment to sound energy management
- Formal energy management plan for your organization (please submit a copy as supplemental material if possible)
- Measurable energy performance goals
- Energy team that develops and implements energy projects
- Procurement policy that specifies energy-efficient equipment

Part II - Energy-Efficiency Improvements

A. Please provide the following information about your energy consumption.

	Year 2000	Year 2001*
Organization-wide energy use (include units)		
Electricity		
Gas		
Other (please specify)		
Average total energy use per building square footage (include units)		
Average total energy use per product manufactured, or other relevant measure of energy intensity (include units)		
Total number of buildings		
Total number of manufacturing facilities		
Total square feet of buildings		

** May include projections for the last quarter of 2001 if necessary.*

Note: Be sure to explain any changes in energy intensity due to business-level changes from 2000 to 2001 (e.g., change in operating hours, etc.).

- B. Please express the financial value of your accomplishments in your own business terms. Here are some examples:
Energy projects achieved...
- results equivalent to increasing corporate profit margins X percent.
 - a contribution to bottom line profits equivalent to X million dollars of sales.
 - energy cost savings equivalent to the salary of X additional personnel.
 - energy cost savings equivalent to the cost of X new books for schools.
 - X dollars in tax payer savings.
 - a payback of X.
- C. Please provide a description of your 2001 energy achievements, including the specific facilities (or the percentage of facilities) involved in 2001 projects and technologies or energy management systems deployed.

Part III - Energy Tracking & Benchmarking

- A. Please describe how your organization tracks its energy consumption.
- B. ENERGY STAR currently provides energy performance benchmarking capability in several categories including office buildings, K-12 schools, supermarkets/grocery stores, and hotels/motels. If you have facilities that fall into any of these categories, please provide the following information:
- Total number of facilities in each category
 - Total number of facilities benchmarked in each category using ENERGY STAR's benchmarking tool
 - Number of facilities benchmarked in each facility in 2001 using ENERGY STAR's benchmarking tool
 - Describe any facilities that have shown an improvement in their benchmark score over time

If your organization cannot use the ENERGY STAR benchmark tool because you do not have facilities that fall into the specified categories, please describe any efforts you've made to benchmark your energy performance relative to others in your industry.

- C. Please describe the value of energy tracking and benchmarking as part of your overall energy strategy.

Part IV – Communications

- A. ENERGY STAR encourages partners to inform their staff and stakeholders about their energy-efficiency efforts. Please provide information about the following where applicable for the year 2001:
- Specialized training for staff about energy management and/or your participation in ENERGY STAR
 - Incentive programs for staff to encourage them to participate in energy-efficiency efforts
 - Efforts to formally communicate your energy management achievements to all stakeholders in your organization
 - Ways that ENERGY STAR has helped you to accomplish any of these activities
- B. Please provide a description of any special efforts to promote the value of improved energy performance and your partnership in ENERGY STAR to the public in calendar year 2001. Examples include, but are not limited to, the following:
- Buildings/facilities that have received the ENERGY STAR label in 2001
 - Case studies provided for buildings with the ENERGY STAR label that appear in the Registered List of ENERGY STAR buildings
 - Press release announcing ENERGY STAR participation and energy management achievements
 - Articles published in newspapers or magazines about your energy management efforts

- Promotion of ENERGY STAR through advertising or use of ENERGY STAR logo on collateral materials such as bill inserts, grocery bags, company stationary, or business cards
- Information on Intranet/Internet about your energy-efficiency efforts and your partnership in ENERGY STAR
- Any special events held to promote your energy achievements or educate the public about energy management
- Speaking at trade association meetings or conferences about the value of energy efficiency
- Ways that ENERGY STAR has helped you to accomplish any of these activities